









## The Champion Chronicle

L. A. STARCK  
Editor and Publisher

Thursday, March 25, 1937

Alberta has one crowning feature and that is the uncertainty of its weather. Take for example our million dollar snow storm. After a weeks elenchik it immediately reverses procedure and begins to snow. Our opinion of the matter is well summed up in a remark which we happened to overhear. It was this: "There ain't no justice just now." But we might as well make the best of it for there is, undoubtedly, a vast quantity of water in the snow though it is impossible to obtain an accurate estimate. We must always keep in mind the fact that every little bit of moisture is useful on our rather drought ridden area.

Mr. and Mrs. H. Jopling and family moved to town this week, moving into the house formerly occupied by Mr. and Mrs. P. Larkins, who have moved over the Chronicle office.

Rev. Moss will hold Gospel service in the music room in the Public School on Sunday, March 28th, at 2 o'clock. Special music. All welcome.

## The World of Wheat

H. G. L. Strang, Director, Research Department, Scarle Grain Company, Ltd.

Improve quality! Keep down cost of production!

These should be the watchwords for Western Canadian farmers, for all who are their friends, and who are, therefore, keenly interested in the farmers' welfare.

Very 4-finite, and it would seem, successful efforts are being made not only to maintain, but to improve wheat quality but how about reducing cost of production? Unfortunately very little in this direction is being done, yet the reduction of costs is just as important as the improvement of quality—no costs be used, or at all event stopped from rising still further!

It will not be easy, but I for one believe it can be done, even though cost of production actually are now rising as revealed by the Scarle's Index which keeps accurate, month by month, of the cost of the things farmers buy.

More will be said in later articles about methods which might be adopted to reduce costs. In the meantime anything that will increase the yield per acre will definitely help. The use of Leysoen and Cereon for treatment against smut and rust, and the use of fertilizers, which increases yield and brings about earlier maturity, are splendid ways of reducing costs of production.

Mr. and Mrs. W. McRae left Friday evening for Vancouver, B. C. where they will remain for a short time.

Mrs. Fred Saddler is seriously ill with pneumonia.

## Local &amp; General

Mrs. Roy Little and daughter of Stavely are Champion visitors this week.

For the young MISS, lovely silk dresses, sizes 10 to 14 Special \$1.75 each at Campbell's.

Mr. and Mrs. Norman Patterson and family have moved in to the Frank Smith farm.

George Marshall, who has spent the winter in the north country, returned to Champion Monday.

Sometimes it pays to take your old furniture to pieces, it even pays to use a little profanity in an awhile.

Easter Plants, including Bomber Rose, Aynas, Gloriosa and Lilies, a grand showing at Campbell's.

R. Schulz underwent an operation for appendicitis in the local hospital last Friday. He is progressing nicely.

T. A. Freshour, of Montana, arrived in town on Wednesday last week to look after his farm interests here.

Ladies! New Spring Neck wear in Crepes, Moires and Organdies, a style for every type, 45c each at Campbell's.

Mrs. C. A. Williamson left for Delta Monday evening. She plans to spend some time there visiting at the home of her sister, Mrs. E. Conkey.

The regular monthly meeting of the Ladies Aid will be held at the home of Mrs. Uqlophat on Thursday afternoon next, March 25th, beginning at 3 p.m.

Mr. and Mrs. Norman Patterson have moved in to the F. Smith farm. Mr. and Mrs. E. Beingseney having moved on to the former's father's farm west of town.

Ladies! Scarle Toffin Blossoms for the Easter Parade, all pastel shades, sizes 32 to 40, \$1.45 each at Campbell's.

EDMONTON  
SPRING  
STOCK SHOW  
April 5 to 8

Single Fare  
for Round Trip  
(MINIMUM FARE 25 CENTS)  
From Stations in Alberta

April 3 to 7 incl.  
and on April 8, for trains arriving not later than 2 p.m.

RETURN LIMIT  
APRIL 10, 1937  
Canadian Pacific

Carmangay Goes Ahead  
(From the Carmangay Sun)

Although the people of this district are terribly near the breaking point and things appear catastrophic, they keep their level-headedness and sturdy common sense, and in spite of the animosities of our hapless health and hospital laws and the awful jealousies engendered Carmangay's new hospital is practically a fait accompli. As the old song says: "We have the men, we have the guns, and we have the money too!"

The new hospital will have eight beds and will be increased to twenty beds as the occasion requires.

It has steam heat, water laid on, fire fighting equipment, and bath room. There will be a fine operation room with all the latest equipment and appliances, and an annex to be used as a home for the nurses and staff and where the kitchen will be situated. In fact we think we can safely say of the hospital, "That when we're out we'll want to be in, and when we're in we'll want to be out." In making the aforementioned remark, we particularly have in mind the experiment now being carried out and which it is hoped will enable men and women to live between forty and fifty years longer, and tell it not not to Gads, so look younger. "It is not generally known," says the "Smoking Graphic" that work is being done by British men and women scientists at Oxford, Cambridge, and London universities and in two leading London hospitals.

One of them has revealed their plans. Among experiments already made are:—

Suspended animation during which you can be put in "storage" from time to time in a hypodermic or drug tank. In the future, instead of going to the sea for a holiday, you may go into storage and re-emerge.

Re-oxidation of the tissues, in the way a car battery is recharged when it runs down. This process would undo the wear and tear of modern fast-living.

"Alpha" Beta" and "Omega" groups, which, it is claimed by one of the scientists, are able to arrest decay. There would be on

much the same lines as ultra-violet and infra-red ray treatments.

Medical etiquette forbids quoting the scientists' names. Otherwise they would be the heroes of the twentieth century.

Great progress has already been made, particularly in the use of rays and serums for arresting decay of the cells and tissues.

When these rays and serums have been perfected there is every likelihood that the expectancy of life will be increased to 100 years.

The present expectancy of life is only 55 years for a man and four years longer for a woman. The popular belief in the "three score years and ten" of the Bible is not borne out by statistics.

Even if it were possible, scientists consider that it would be economically unwise to allow us to live for more than 100 years.

The scientists have found that happy marriages add five years to the life of a man or woman. An unhappy marriage takes five years off.

An adoptive engaged at Bart's on this week, said:

"We hope very shortly to be able to produce artificial means of staying off death. When this is accomplished life will not only be longer, it will be happier too."

All of which shows how necessary a well equipped hospital will be in the future. So friends, stick out your chin, and put on a few more ounces of sangfroid in the knowledge that with a little rejuvenation group of scientists, are able to arrest decay. There would be on

## Mexico Approves Birth Control

"Progress" is the key word of the new Mexican government—and it is really a very radical schedule of progress they have inaugurated. After doing away with a religion, establishing schools in every nook and hamlet, now they are disseminating information as to birth control in order to eliminate the high number of fatal illegal operations practiced by the most illiterate and self-styled midwife in that country. The Mexican government realized that there are things in life over which the government cannot but have absolute control—and that there is a tender line of action, on the other side of which the individuals own will be paramount. Thus, each bride, after the wedding ceremony, is given a booklet which clearly explains that information for which the American rich woman pays hundreds of dollars to her physician. Now Dr. E. C. Fay, the famous gynecologist, has been for years advocating just such procedure. She sees too, the dangers coming not only in the minds of the individual who fret when the subject is approached, but with respect to the attitude of the governments of civilized countries with respect to this highly important subject. She claims that happy children are only possible when and where they are wanted. Dr. Fay's famous Compound has been prescribed in thousands of cases because they are harmless, instantaneous in action and absolutely sure of expected results. Yet the cost is negligible. Just send Dr. E. C. Fay, State age when ordering. Clipping and putting this ad away may be to your advantage. Also, it may be to the advantage of your ready friend, Dr. Eva Fay's lecture on "Limitation of Families" 25c per copy. It is a very remarkable work.

## Important News for Our Readers

Here is an opportunity that you will not want to miss. We are offering a yearly subscription to The Champion Chronicle and The Calgary Herald (both) for \$8.40.

You need your own Home Town Paper to keep you in touch with local affairs. The yearly subscription to The Chronicle is \$1.20. You would not willingly lose touch with events and developments of World wide, national and provincial importance. The Calgary Herald, the outstanding daily of Southern Alberta gives you a complete daily newspaper. A yearly mail subscription to The Calgary Herald costs alone \$8.00.

You need both these newspapers—get them both at this low combination rate.

Just fill in your name and address in the coupon below and send with \$8.40 to The Champion Chronicle.

The Champion Chronicle,  
Champion, Alberta.

I accept your special subscription offer of The Champion Chronicle and The Calgary Herald — The Champion Chronicle to be delivered weekly for one year from date, The Calgary Herald to be mailed daily for one year from date. I enclose \$8.40 in full payment.

Name.....

Address.....

Accept This Special Offer Now

CHAMPION  
GROCETERIA

Clarks Pork and Beans large tins..... 15c  
Square Deal Golden Bantam corn, 2 tins..... 25c  
Mac's Best Catsup, 2 tins..... 25c  
Barclay's sliced pineapple 2 tins..... 25c  
Connor Herring 2 tins..... 35c  
Fay's Hot Chocolate 1-2 lb. tin..... 25c  
Pearl Soap, 5 bars for..... 23c  
Dehydrated apples, 2 3-4 lbs..... 50c  
Fay's Naphtha soap flakes, 1 box..... 15c

Fresh Celery, Lettuce, Sweet Potatoes,  
Turnips, Carrots, Rhubarb, Etc.

E. LATIFF

Phone 14

Everything For The  
Easter Parade

<b>Oriental Crepe Hose</b> In all the latest shades..... <b>1.00</b> Per pair.....	<b>Men's Dress Oxfords</b> Smart styles in C and D widths, Black only, pair..... <b>3.25</b>
<b>Coronation Scarves</b> To wear with that new Easter Suit..... <b>79c</b>	<b>Men's Donegal Tweed Caps</b> Black and white and Heather mixtures, each..... <b>1.00</b>
<b>Ladies Cape Skin Gloves</b> In black, brown or grey..... <b>1.49</b> All sizes per pair.....	<b>Men's Dress Socks</b> All sizes in dark and light plaid, per pair..... <b>25c</b>
<b>Silk Crepe Dresses</b> All the latest styles and Shades, per pair..... <b>2.59</b>	<b>Men's President Suspenders</b> In dark and light colors Per pair..... <b>75c</b>
<b>Ladies Satin Slips</b> With lace trim, sizes small medium and large..... <b>1.29</b>	<b>Men's Ties</b> Snappy styles Each..... <b>25c</b>
<b>Girls Patent Oxfords</b> With fancy trim, sizes 10 1-2 to 2, per pair..... <b>2.25</b>	<b>Men's All Leather Belts</b> In colors, Grey, Brown and Black, each..... <b>50c</b>
<b>Tomatoes Large Cans</b> Choice 2 for..... <b>25c</b>	<b>Alarm Clocks</b> Good Time Keepers, each..... <b>1.45</b>
<b>Molasses, Sunny Boy</b> 5 lb. pail each..... <b>39c</b>	<b>Macaroni Ready Cut</b> 5 lb. Carton, each..... <b>35c</b>
<b>Heinz Ketchup</b> In Bottle each..... <b>23c</b>	<b>Connors Herring</b> And Tomato sauce, 2 for..... <b>29c</b>
<b>Prunes California</b> 25 Cans, 50x60 each..... <b>2.69</b>	<b>Sunny Boy Cereal</b> 4 lb. package..... <b>28c</b>
<b>Honey, No. 1 Quality</b> From Brooks, 2 1-2 cans..... <b>33c</b>	<b>Laundry Soap</b> White Naphtha, 6 bars for..... <b>25c</b>

Phone 34

Phone 34

McCullough Bros.

HERBERT J. MABER  
SOB EYE, HARBING EYE, NOTARY  
VULCAN  
At U. S. Alexander's office  
every Thursday

Dr. DAVID NICOL  
DENTAL SURGEON  
In Champion Friday only

